

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 5



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Barack Obama/ D/ President	Submission Cost: 20715	Campaign Ref: E:120802001
Buyer:	Client/Product/Estimate: 95/101/1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashevil

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-F 11a ET / 10a CT Price Is Right .TWTF..	04	115	30 Comme	Nbr of Spots 2		2	2		4	460
2	M-F 730p Scene On 7 .TWTF..	06	225	30 Comme	Nbr of Spots 2		2	2		4	450
3	M-F 9a Dr Phil .TWTF..	05	250	30 Comme	Nbr of Spots 2		2	2		4	500
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05	150	30 Comme	Nbr of Spots 1		1	1		3	450
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05	700	30 Comme	Nbr of Spots 1		1	1		3	2100
6	Fri 9p ET / 8p CT CSI NY ...F..	05	1200	30 Comme	Nbr of Spots 1		1	1		3	3600
7	Sat SEC FootballS	05	900	30 Comme	Nbr of Spots 1					1	900
8	Sat 7p Access Hollywood	05	750	30 Comme	Nbr of Spots 1					1	750
			150	30 Comme	Nbr of Spots 1					1	150
Weekly Totals: Total Spots(Ord Spots)					9	10	12	14	1	46	
Closed PR					1	2				3	

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Client:	Barack Obama/ D/ President	Submission Cost:	20715	Campaign Ref:	E 120802001
Buyer:		Client/Product/Estimate:	95 /101 /1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06260799
Est./PO Number:	06260799	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
9	Sat 7p NewsS.	05	90	30 Comme		1				1	90
10	Sat 730p King Of QueensS.	04	150	30 Comme			1	1		2	300
11	Sat 730p Access HollywoodS.	04	200	30 Comme	1					1	200
12	Sun 10p ET / 9p CT MentalistS.	05	200	30 Comme		1	1	1		3	600
14	Sun 9p ET / 8p CT 3S.	05	1000	30 Comme				1		1	1000
15	Thu 10p ET / 9p CT Person Of Interest ...T...	05	1200	30 Comme			1			1	1200
16	Thu 10p ET / 9p CT Elementary ...T...	05	2000	30 Comme				1		1	2000
17	Tue 8p ET / 7p CT NCIS ..T....	04	1000	30 Comme			1			1	1000
19	Wed 10p ET / 9p CT CSI ..W....	06	2500	30 Comme				1		1	2500
20	Wed 8p ET / 7p CT Survivor ..W....	04	1200	30 Comme				1		1	1200
			1650	30 Comme				1		1	1650
Weekly Totals: Total Spots(Ord Spots)					9	10	12	14	1	46	
Closed PR						1	2			3	

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Client: Barack Obama/ D/ President	Submission Cost: 20715	Campaign Ref: E:120802004
Buyer: ..	Client/Product/Estimate: 95 /101 /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
21	M-F 9a Dr Phil	05	85	30	Nbr of Spots	1	1			2	170
	M.....		150	Comme	Nbr of Spots			1	1	2	300
22	Sun 9p ET / 8p CT Good Wife	05		30	Nbr of Spots						
S			Comme	Closed PR		1			1	
23	Sat 10p ET / 9p CT 48 Hours	06	350	30	Nbr of Spots	1				1	350
S.			Comme	Nbr of Spots						
24	M-F 9a Dr Phil	05	90	30	Nbr of Spots	1				1	90
	...TF.. Isolations: W/C 09/03 MTWTF..			Comme	Nbr of Spots						
26	Sat 730p Access Hollywood	04	200	30	Nbr of Spots		1			1	200
S.			Comme	Nbr of Spots						
27	Mon 8p ET / 7p CT How I Met Your Mother	05		60	Nbr of Spots						
	M.....			Comme	Closed PR		1			1	
28	M-F 11a ET / 10a CT Price Is Right	04	115	30	Nbr of Spots		2			2	230
	..WTF..			Comme	Nbr of Spots						
29	M-F 730p Scene On 7	06	150	30	Nbr of Spots		2			2	300
	..WTF..			Comme	Nbr of Spots						
31	Sun 930p ET / 830p CT Good Wife	05	1300	30	Nbr of Spots			1		1	1300
	MkgdS			Comme	Nbr of Spots						
Weekly Totals: Total Spots(Ord Spots)					9	10	12	14	1	46	
Closed PR						1	2			3	

Pre-emption Summary

Ref	Salee Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
14	Sun 9p ET / 8p CT 3	:30 Commercial	09/17/12	Closed Pre Emption	1,300.00	31 (09/23)	0000171304	
22	Sun 9p ET / 8p CT Good Wife	:30 Commercial	09/17/12	Closed Pre Emption	0.00	31 (09/23)	0000176217	E:120802001
27	Mon 8p ET / 7p CT How I Met Your Mother	1:00 Commercial	09/10/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120802001

Grand Totals

		Month 9 Weeks: 5				Month 10 Weeks: 4		
Totals		09/03	09/10	09/17	09/24	10/01		
Spots	46	9	10	12	14	1		
Cost	20715	1410	3005	5000	11150	150		

Grand Totals:

Spots:	46
Gross Total:	20,715.00
Commission:	3,107.25
Net Total:	17,607.75